



## **MEDIA ADVISORY**

September 8, 2014

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### **United Way's Day of Caring to Deliver 1600 Volunteer Hours in a Day**

**Anchorage, AK** -- Hundreds of employees from Anchorage's diverse business community will be rolling up their sleeves to get critical work done at locations across the city as part of United Way of Anchorage's 21st annual Day of Caring on Wednesday, September 10, 2014.

United Way's Day of Caring is this community's single largest corporate volunteer day.

"Volunteerism is a game changer, especially when it comes to solving community challenges," said Sue Brogan, Vice President, Income/Health, United Way of Anchorage. "The Day of Caring is just one day, a snapshot of the force for change we can be for kids, for families, for our community all year long."

Day of Caring volunteers will spend their time on everything from painting and yard work to sewing kid sized scrub caps for children going into surgery.

Just how much can be accomplished in a day? Using the Independent Sector's Value of Volunteer Time, 1600 volunteer hours delivers a community savings of over \$42,000.

"It's a feel-good kind of day all the way around," said Brogan. "Organizations will have projects completed, which in some cases would not happen otherwise. Volunteers will know they're making a difference. And, they will be making that difference alongside others who care about the same issues they do. That's very powerful."

#### **Day of Caring**

**Interview availability:** Sue Brogan, Sept 10, 11:30 am - 2pm, Call 263.3821

#### **Day of Caring Projects:**

##### **Anchorage Pioneer Home – Getting ready for winter**

**Address:** 923 W. 11<sup>th</sup> Ave

**Time frame:** 1 – 4 pm

**Volunteers:** ConocoPhillips

**On-site contact:** Bob Montague, Staff Anchorage Pioneer Home (cell: 301.9581)

Keeping seniors housed and financially stable is an important part of keeping Anchorage a great city. The work of the volunteers will help improve the lives and maintain the quality of life for the elders served by the Anchorage Pioneer Home.

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### **Mountain View Public Library**

**Address:** 585 Franklin Street

**Volunteers:** Nordstrom

**Time frame:** 10:00 am – 2:00 pm

**On-site contact:** Rebecca Graham, Staff (343.2904)

Open to all, libraries are important for early literacy and create a common bond for everyone in the neighborhood with resources that extend beyond books. Volunteers will be working on various projects to enhance the welcoming atmosphere.

### **Providence Alaska Medical Center**

**Address:** Project taking place in Atrium of ConocoPhillips Building – “G” Street

**Volunteers:** ConocoPhillips

**Time frame:** Noon - 4 pm

**On-site contacts:** Terry Whetstone (265.6904) or Kathy Gray

Volunteers will sew kid-sized scrub caps out of appropriate kid fabrics and designs. These caps are presented to the Day Surgery department. Each child going into surgery has the opportunity to select a cap of their choosing thus taking their minds off of the impending surgery; even if just for a few moments.

### **Kids Corps**

**Address:** 3350 Commercial Drive (Success by Six Building)

**Volunteers:** Alyeska Pipeline Services

**Time frame:** 9 am – Noon

**On-site contact:** Ronnie Brown 279.2021

Giving a head start to families with children who need it most takes many forms. Volunteers will be creating a beach scene and constructing a tree.

### **Alaska Botanical Gardens**

**Address:** 4601 Campbell Airstrip Road

**Volunteers:** BP and ConocoPhillips

**Time frame:** 10 - 2 pm BP and ConocoPhillips 1 pm – 4 pm

**On-site contact:** Kelly Ingram 770.3692 ext. 102

As part of the fall Garden maintenance and new facility improvements this year's projects include: Trail maintenance; Raking/grooming Research & Development Plot; Spreading compost in planting beds; Perimeter fence and firebreak maintenance; Prepare nursery beds for winter by improving drainage under each display bench and Installation of a root barrier in the new Trailside Garden.

### **About United Way of Anchorage**

*United Way of Anchorage is the leader in mobilizing resources of individuals, companies, government and local organizations, igniting community collaboration for change in support of the building blocks for a good quality of life – success in school, financial stability, access to medical care and making healthy lifestyle choices. United Way invites everyone to join the movement.*

*Visit [www.LiveUnitedAnchorage.org](http://www.LiveUnitedAnchorage.org).*

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