



NEWS RELEASE

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United Way Volunteers Make Martin Luther King Day a Day on, Not Off

Anchorage, AK -- In honor of Martin Luther King's Day of Service, United Way of Anchorage volunteers (UWA) will be out spreading the word about Alaska 2-1-1, a free and confidential service in which trained, caring specialists match callers with local services that meet their needs.

Martin Luther King Day is the only federal holiday designed to be a national day of service. It calls to people from all walks of life to work together to improve lives and our community.

"We offer our heartfelt thanks in advance to our volunteers who are making MLK Day a day on, not a day off," said Sue Brogan, Vice President Income/Health Impact, United Way of Anchorage. "By giving their time to help canvass the neighborhoods that surround Lake Hood Elementary with door hangers that feature information about Alaska 2-1-1, they are making sure more of our neighbors know help is just a phone call away."

Lake Hood Elementary is one of United Way's pilot schools where wrap-around supports to students and families are part of the 90% by 2020 graduation initiative.

More volunteers are needed. "It's not too late to get involved," said Brogan. "Individuals, families and groups are welcomed to join us and should go to www.BeTheChange907.org to sign up."

Volunteer check-in begins at 10 a.m. on Monday, January 20, 2014 at Faith Christian Community Church, 4240 Wisconsin Street, followed by neighborhood canvassing. Faith Christian Community church is a school-business partner at Lake Hood Elementary.

For more information on UWA's MLK volunteer opportunity, call 263-3821.

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About United Way of Anchorage

United Way of Anchorage works to advance the common good by creating opportunities for a better life for all by focusing on the three building blocks for a good life: education, income and health. The goal is to create long lasting changes that prevent problems from happening in the first place. United Way invites everyone to be part of the change. GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED. Please visit www.liveunitedanchorage.org