



FOR IMMEDIATE RELEASE

Date: September 14, 2016

**Contact: Lilah Walker
907.229.2722**

Hundreds Will Roll Up Their Sleeves for United Way's Day of Caring

Anchorage, AK -- Hands and hearts at the ready, hundreds of employees from Anchorage's business community will spread out across the city to help local non-profits complete critical projects as part of United Way's 23rd annual Day of Caring on Wednesday, September 14, 2016.

United Way's Day of Caring is Anchorage's single largest corporate volunteer day. Volunteers will spend their time on everything from removing graffiti outside Brother Francis Shelter to brightening a group of senior's day by playing bingo to helping an elementary class build an indoor garden.

"Day of Caring is about working together to make things better. It's a win-win pure and simple, everything from nonprofits being able to complete a project that may not have otherwise gotten done to the ties among co-workers that are strengthened by working together to improve our community," said Lilah Walker, Individual Giving Director, United Way of Anchorage. "We salute all of our corporate partners whose "LET'S DO THIS!" call to pick a project, get out of the office and make it happen is making a difference!

What's the impact of a Day of Caring? To a child or a senior, the personal interaction with a caring volunteer creates a priceless connection...and lots of smiles. Using the Independent Sector's Value of Volunteer Time, Day of Caring volunteer hours will deliver a community savings of \$55,000.

DAY OF CARING PROJECTS – Media Opportunities:

Alaska Botanical Garden

Address: 4601 Campbell Airstrip Road, Anchorage, AK 99507

Volunteers: BP

Time: 9am- Noon and 1pm-4pm

Volunteers will help prep the garden beds and grounds for winter by spreading mulch on pathways, pulling invasive weeds, perennial bed maintenance), lawn aeration, and sanding and painting the kiosk deck.

Anchorage Pioneer Home

Address: 923 W. 11th Avenue, Anchorage, AK 99501

Volunteers: BP

9am – 3:30pm

A team will work with the Pioneer Home's maintenance staff to trim bushes, mow the lawn, and otherwise beautify the outdoor space at the home.

12:30 – 4pm

A team will run a BINGO game and will prepare and serve root beer floats to Pioneer Home residents, chatting with and assisting them all the while. This is a great opportunity for volunteers to interact with and learn from the residents!

9am – 12:30pm

A team will work on washing the exteriors of the 4 vehicles used by the Anchorage Pioneer Home (rain or shine!). Another team will clean the exteriors of cabinets in the smaller dining rooms.

Brother Francis Shelter

1021 E 3rd Ave, Anchorage, AK 99501

Time: 11am-2pm

Volunteers: Alyeska Pipeline Services Company

Volunteers will work to make Brother Francis Shelter beautiful and welcoming again! There is a lot of graffiti and trash around the shelter right now and volunteers will help clean-up the campus by picking up trash, removing graffiti, and repainting.

Denali Montessori School

952 Cordova St, Anchorage, AK 99501

Time: 9am - Noon

Volunteers: Nordstrom

Volunteers will be helping students in grades 1-3 assemble hydroponic and herb gardens.

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement. www.liveunitedanc.org

#