FIGHTING FOR A BETTER FUTURE FOR ALL.

2017 ANNUAL REPORT
Source of Funds

United Way Campaign 51%
Grants & Restricted Donations 13%
Public Sector Employee Campaigns 14%
Other Income 22%
Investment of Net Assets 0%

Source Totals

Grants & Restricted Donations $1,279,997
United Way Campaign $5,015,449
Public Sector Employee Campaigns $1,393,439
Other Income $2,132,708
Investment of Net Assets $44,860

Total Funds Generated $9,866,453

Use of Funds

Use Totals

<table>
<thead>
<tr>
<th>Source of Funds</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Impact</td>
<td>$4,338,674</td>
</tr>
<tr>
<td>Income Impact</td>
<td>$1,539,502</td>
</tr>
<tr>
<td>Health Impact</td>
<td>$591,980</td>
</tr>
<tr>
<td>Donor Directed to Other United Ways &amp; Specific Organizations</td>
<td>$1,518,954</td>
</tr>
<tr>
<td>Estimated Uncollectible Pledges</td>
<td>$73,797</td>
</tr>
<tr>
<td><strong>Total Funds Devoted to Improving Lives</strong></td>
<td><strong>$8,052,907</strong></td>
</tr>
<tr>
<td>Fundraising, Pledge Processing</td>
<td>$1,371,112</td>
</tr>
<tr>
<td>Administration</td>
<td>$518,687</td>
</tr>
<tr>
<td><strong>Total Use of Fund</strong></td>
<td><strong>$9,952,706</strong></td>
</tr>
</tbody>
</table>

Beginning Net Assets $7,619,890
Ending Net Assets $7,532,638

* United Way of Anchorage charges a 13% designation processing fee for pledges made through the United Way of Anchorage Campaign. However, no designation processing fee is charged for pledges directed to our sister United Ways in Alaska. No fees are charged for pledges received through other United Ways or public campaigns including the Combined Federal Campaign. The cost of administering the public campaigns, including the Combined Federal Campaign, is recovered from those campaigns after the approval of the governing boards. United Way of Anchorage does not charge a fee to become a member agency or to retain membership status.

NOTE: To view the unqualified audit report for year ending June 30, 2017, go to www.liveunitedanc.org
By inspiring everyone to join the fight, we are turning individual action into collective impact!

Here is how your passion, support and resources are helping the fight become a win. A win that’s not just a short-term contribution, but a long-term solution.

**Getting to Graduation**

In 2005, United Way decided to address Anchorage’s most complex social issues in a new way. Tackling the low high school graduation rate of 59% was the top priority. Through the broad 90% Graduation by 2020 partnership, we set out to provide support to kids outside of the classroom, where they needed it most, and to ensure these supports led to graduation.

By focusing on increasing attendance for all grades, improving kindergarten readiness and pre-literacy skills, and supporting at risk children with mentoring, homework help, meals, and academic credit recovery, we are getting the right supports to the right kids at the right time.

The Anchorage graduation rate is now at 81%! It wasn’t a simple fix and we still aren’t finished, but because of your help, our children are faring much better.

- **Our four Community + Schools helped 94 students connect with 135 supports.**
- **268 students were served with wraparound services and academic credit recovery.**

**Building a Foundation for Stability**

The same approach is being used to fight homelessness. Working with community partners, this year we embarked on a new process of getting families housed within 30 days and then supporting them with case management addressing their unique needs. This increases the likelihood that they will remain housed and stable, with the opportunity to rebuild their lives.

- **59 families with 124 children moved into permanent housing, 95% of them within 30 days, and we are just getting started.**

Anchorage winters can be brutal and no one should have to sleep out in the cold. Emergency Cold Weather Shelter is a lifeline for many in our community and this past winter was no exception. With our dedicated partners and churches, no children had to sleep out in the cold for the 5th winter in a row and all single adults who wanted one had a warm place to sleep.

- **82 families with 123 children accessed Emergency Cold Weather Shelter.**

United Way enables more households to improve their financial circumstances through innovative partnerships for families to increase their income and save for the future.

Free tax preparation services this tax year delivered an estimated $7 million in tax refunds to households who can benefit the most and saved 5,313 Anchorage residents an estimated $1,062,600 in tax prep fees.

**Healthy Pathways**

Access to healthcare is critical to overall well-being and to success in school and at work. For the 4th year, United Way Healthcare Navigators assisted individuals to enroll in health insurance, with almost 2,900 people receiving education and enrollment support.

This year, 32,991 individuals received health education, 14,666 received health screenings and 13,744 were provided health care services.

**Alaska 2-1-1 - Connecting to Help Throughout Alaska**

United Way delivers a free and confidential, multilingual, statewide information and referral system for essential health and human services for all Alaskans.

In Anchorage, help with vital services to address life’s challenges—including shelter, assistance with rent and utilities, food, healthcare and mental health services—accounted for 21,469 of the calls and resulted in more than 30,088 referrals.
The United Way Board of Directors sets the compass for our focus and direction. They are volunteers, Anchorage community members just like you, committed to improving our community.

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Chair: Susan Parkes, Alyeska Pipeline Service Company  
Vice Chair: Dan Clark, ConocoPhillips Alaska, Inc.  
Treasurer: Keith Hand, Community Volunteer  
Secretary: Cory Quarles, ExxonMobil

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*ex officio

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**Connect with us**

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