



STEP UP TO LEADERSHIP

\$15,000 CHALLENGE

Leadership Givers (annual gifts of \$1,000 or more) are community and business leaders who are passionate about changing lives, committed to creating action, and dedicated to bringing together the expertise and resources that get results.

ConocoPhillips Alaska would like to challenge individuals in the community with the capacity to give \$1,000 or more to step-up and give at the Leadership level.

Meet the Leadership Challenge:

- **Become a new Leadership level donor and ConocoPhillips Alaska will match your gift.**
- **Already a Leadership level donor? Step up to the next Leadership giving level, and ConocoPhillips Alaska will match the increased amount of your gift.**

Leadership Giving Levels:

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|----------|-----------------|----------|-----------------------|
| \$ 1,000 | – Bronze Leader | \$ 5,000 | – Leadership Council |
| \$ 1,750 | – Silver Leader | \$10,000 | – Tocqueville Society |
| \$ 2,500 | – Gold Leader | | |

Last year 799 donors gave \$1,000 or more to United Way of Anchorage, contributing over \$2.4 million. Based on local data, over 21,000 households have the capacity to give \$1,000 or more. The Leadership Challenge Grant is your incentive to step-up.

