

# LOYAL CONTRIBUTORS

## 10 Ways to Recognize Loyal Contributors

Celebrate and thank your long-time donors. Loyal Contributors are donors who have given to United Way – any United Way at any giving level – for 10 years or more. Here are just a few simple ways to recognize and thank these donors for their exceptional commitment to United Way.

1. List them on your intranet.
2. Invite them to stand and be recognized at your kick off.
3. Provide them with a certificate at your thank you event.
4. Feature them on a poster that's hung around the office during campaign.
5. Ask them to share their story of giving via e-mail or during a company event.
6. Hold a recognition ceremony.
7. Feature them in your company newsletter.
8. Invite them to sit at a VIP table at your kick off.
9. Thank them with a special treat or gift.
10. Send a thank-you letter from your CEO to their home.

*Please see your United Way Representative for more ideas.*