

EMPOWERING COMMUNITY

UNITED WAY OF ANCHORAGE ANNUAL REPORT



FISCAL YEAR 2023

600+

BACK ON TRACK

Back on Track was launched by United Way as a partnership with the Anchorage School District and Covenant House Alaska. It provides extra academic support and wraparound services to high school students who are struggling.

This program has helped more than 600 students graduate. We have passed Back on Track to the Anchorage School District, though we are delighted to continue providing financial support, thanks to our generous donors including a grant from ConocoPhillips Alaska.



INTRODUCING OUR WORK



A LETTER FROM BILL FALSEY, BOARD CHAIR, AND CLARK HALVORSON, PRESIDENT AND CEO

Thank you for continuing to champion work that United Way of Anchorage has done for 67 years. We are proud to continue our decades of service to our community while also supporting innovative programs and diversifying our funding streams.

Each year, our community campaign engages supporters who make generous pledges to advance our work. Their donations enable us to contribute to meaningful change in Alaska. As a result, we headed into fiscal year 2023 with \$3.88 million dollars of support from our most recent community campaign behind us. The impact of these dollars is being felt

throughout our community already. It's flowing to hungry families, kids learning to read and so many more of your neighbors in need.

Your trust in us allows us to build solutions for our community, expand our reach and join hands with more partners and volunteers. This report shows the impact of your donation to those who need it most.

You grace so many lives in Anchorage, especially those in acute need. From our hearts, thank you. We look forward to serving you and everyone in Anchorage for decades more.

Working together, we are creating and funding solutions around a common vision so we all have opportunities to thrive.

OFFERING LIFELINES

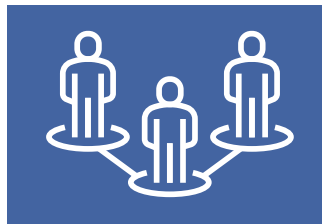
People often need advice about resources and services, including health insurance. United Way of Anchorage's Alaska 211 and our healthcare navigators are here to help.

Both programs can be reached by calling by calling 2-1-1 or 1-800-478-2221. To contact a healthcare navigator directly, you can text GetCoveredAK to 898-211 and someone will follow up.

HEALTHCARE NAVIGATORS

Our healthcare navigators are working across Alaska. They are experts in insurance who meet on the phone and in-person, helping people find the best insurance for their situations.

In 2023, thousands of Alaskans had to recertify their Medicaid coverage, and many lost their insurance. Our healthcare navigators were there to help them find coverage.



EMPLOYED 12 HIGHLY TRAINED HEALTHCARE NAVIGATORS.



ENROLLED 1,145 INDIVIDUALS AND FAMILIES IN QUALITY, AFFORDABLE HEALTH INSURANCE.



PROVIDED INFORMATION TO 12,200 ALASKANS.

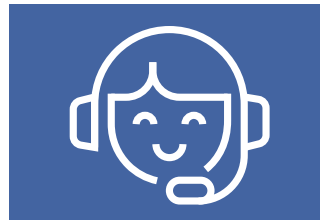
ALASKA 211

Alaska 211 is our statewide helpline. United Way's highly trained, caring specialists listen, identify underlying problems and provide connections to critical resources and services. Our top caller requests are related to housing and shelter, income support and assistance, healthcare, and food.

The following Alaska 211 statistics reflect the 2022 calendar year (Jan. 1 to Dec. 31).



GAVE 34,450 CONNECTIONS TO HELP.



ANSWERED CALLS FROM 28,906 ALASKANS.



HAD 6,957 ONLINE DATABASE SEARCHES.



MEET BECKY

SIGNED UP

WE CONNECT ALASKANS TO AFFORDABLE HEALTH INSURANCE AND MEDICAL CARE

Becky Hallstrom understands the confusion and cost of health insurance and medical care in Alaska. Her daughter was diagnosed with a rare neurological disease, requiring weekly treatments to keep her alive. However, insurance refused to cover treatment. Her family was devastated and worried about how to pay for this lifesaving care.

Becky was connected with someone at Providence Hospital to guide her through the nuances of insurance and payment plans so that her family could afford these lifesaving treatments. She felt like a miracle had happened. Thanks to that help, Becky's daughter obtained her treatments, curing her disease and allowing her to live a full, happy life.

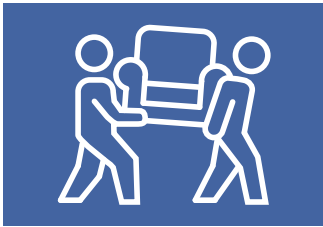
Now, Becky is one of our healthcare navigators. "I know the feeling of being lost," she says, "the feeling of desperation to get a cure for my child." Becky helps Alaskans find affordable health insurance and medical care. One of her greatest joys is helping people "gain the understanding that they need to be able to advocate for themselves or their loved ones."

Becky's work gives hope to countless families facing tough situations. Her advice? "Call us. As soon as you can. We can help you figure out what help is available." Call by call, Becky is improving the health and financial security of Alaskans across the state.

DEVELOPING HOUSING SUPPORTS

United Way of Anchorage wants every person to have a safe, welcoming place to call home. FA house sets the foundation for a meaningful life and helps refresh, recharge and relaunch each day.

We have seen many organizations come together to develop innovative approaches to ensure that experiencing homelessness is rare, brief, and never occurs more than once.



LANDLORD HOUSING PARTNERSHIP HOUSED 57 HOUSEHOLDS WITH INCENTIVES

Our Landlord Housing Partnership benefits landlords and tenants. For landlords, financial backing for unexpected expenses and incentives to sign leases exist. For tenants, case managers create accountability and offer guidance.

People in vulnerable situations often need extra support, and so do the people helping them. Landlords' kindness matters—as do their businesses, properties and other tenants.



EVICTON DIVERSION KEPT NINE HOUSEHOLDS HOUSED

We are diverting evictions through the Alaska Court System. Tenants and landlords who have gone to court and chosen to mediate may be referred to United Way.

We may pay these past-due rents so that tenants can stay in their homes and landlords can be compensated. We review each request and always consider how best to continue fighting homelessness in our community.



HOME FOR GOOD SECURED HOUSING FOR 75 PEOPLE

Home for Good helps vulnerable people experiencing homelessness. Case managers find homes for these clients and connect them with support services to stay housed. It is a partnership between United Way, the Municipality of Anchorage and Social Finance.

This program relies on a pay-for-success reimbursement contract, reducing taxpayers' costs, bettering our community and improving clients' lives. We pay up-front toward these clients' expenses and are paid back only when we help them maintain stability.



SETTLED IN

WE HELP PEOPLE IN ANCHORAGE FIND A PLACE TO CALL THEIR HOME

Jon now lives in Guest House. Before moving in, he shuffled between Brother Francis, Sullivan Arena and Centennial Park. He had lost his home when his mother died. Struggling with self-esteem and alcoholism made thinking beyond the day-to-day almost impossible—a reality many people experiencing chronic homelessness face.

“Once you’re on the streets, it’s hard to get off,” says Jon. “For a long time, I didn’t give a hoot.” Home for Good identified Jon as a person the program could help. Like the 74 other people Home for Good is currently helping, Jon’s life started changing.

“A case manager came to my tent and told me she was working on getting me into a home,” Jon says. When she came back, he recalls her saying, “Pack up your stuff. You’re moving into your own home.” With relief in his voice, Jon exclaims, “I was like, *Oh, thank you, God.*”

For almost a year, thanks to Home for Good, Jon has remained housed and received support. “I want to be independent and feel like I’m contributing,” he says. Having a place to call home and better understanding his strengths and weaknesses, Jon is ready to take his next steps. “I’m feeling good about getting back on my feet, and now I’ve gotta just keep moving forward.”



MEET FADWA

SPOKE OUT

WE ENSURE PARENTS ARE EQUIPPED TO ENGAGE IN THEIR CHILDREN'S EDUCATION

Fadwa Alkhatib heard that United Way and Alaska Public Media were starting a Parent Council and jumped at the chance to join. It gives parents firsthand, face-to-face opportunities to share concerns and ask questions of United Way's education team and Anchorage School District officials.

"The first school is the home," Fadwa says, "but many parents—especially those who've moved here from other countries—don't know how our school district operates." She mentions how she encounters parents who are unaware they can tour their children's school and visit their classrooms. "They want to feel like they belong there."

Feedback from school-aged children's guardians helps bridge gaps and close loopholes that complicate participation in their development. Everyone knows what subjects are taught in schools, but too many misunderstand support services. Consider IEPs, ESL tutoring, King Tech High School, Middle College, immersion and optional programs, and equal opportunity grievances. These complicated but important systems help students succeed.

"Our children, our hearts, the apple of our eyes—they walk into school five days a week, nine months of the year, and parents must trust they're protected and nurtured," says Fadwa. "Feeling disconnected makes it hard, but Parent Council's changing it."

ADDRESSING LOCAL NEEDS

United Way of Anchorage cares about the lived experience of those we serve. Feedback from community members is influencing how we begin designing our programs so people's hopes and expectations are addressed.

We have centered our efforts on our strategic goals: Build partnerships for a thriving community. Lead a collaborative Community Impact Agenda. Collect and share data to drive measurable community change.



COMMUNITY IMPACT ADVISORY TEAM

We are convening diverse community leaders to help us define our Community Impact Agenda. They are assessing community needs and identifying areas where United Way will have the most impact.

Emily Bokar
Municipality of Anchorage

Nyabony Gat
Alaska Literacy Program

Eric L Gurley
Access Alaska, Inc.

Antavia Hamilton
Alaska Black Caucus

Kurt Hermansen-Jent
Cook Inlet Lending Center

Sonya Hunte
Community Volunteer

Owen Hutchinson
Anchorage Coalition to End Homelessness

Aaron Leggett
Native Village of Eklutna

Theresa Lyons
Community Volunteer

Brian McCutcheon
Southcentral Foundation

Larry Oskolkoff II
Cook Inlet Tribal Council

Ayyu Quassataq
First Alaskans Institute

Katie Reilly
Alaska Division of Public Health

Tafilisaunoa Toleafoa
Pacific Community of Alaska

Mai La Vang
Alaska Institute for Justice

Brittany Ang'naciyaq Vo
Cook Inlet Tribal Council

Deanne Woodward
University of Alaska Anchorage

AMPLIFYING IMPACT

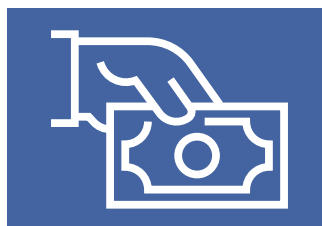
United Way of Anchorage is committed to supporting the great work of diverse organizations. We stand united alongside nonprofits, government and faith-based organizations, and businesses to address our community's most pressing challenges. Since our inception, we have chosen to focus on three areas:

EDUCATION. FINANCIAL STABILITY. HEALTH.

During fiscal year 2023, we contributed to efforts in our community that give everyone opportunities to thrive.



**\$444,000 DESIGNATED TO
ALASKA ORGANIZATIONS**



**\$1.17 MILLION
DISTRIBUTED TO 32 FUNDED
NONPROFIT PARTNERS**

MEET OUR BOARD

Bill Falsey, Chair
Ken McCoy, Vice Chair
Beth Stuart, Treasurer
Natasha Pope, Secretary
Walt Bass
Belinda Breaux
Laurie Butcher
Greg Deal
Charles Fedullo
John Finley
Michael Huston
Dick Mandsager
Jordan Marshall
Alex McKay
Daniel Mitchell

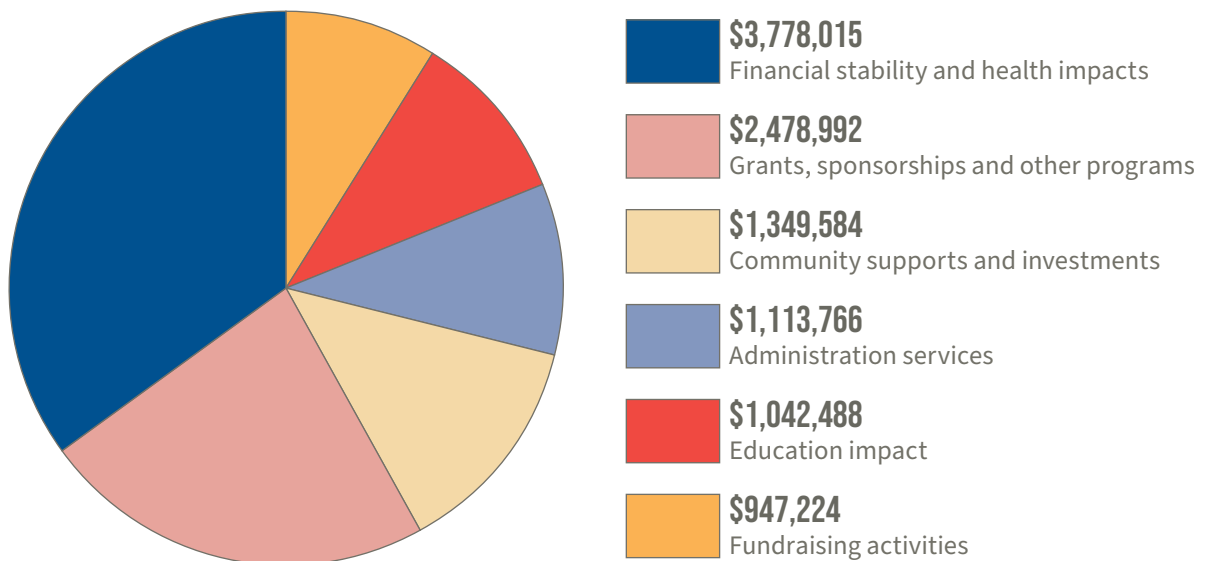
Rachel Norman
Susan Parkes
Veronica Reem
Ed Ulman
David Wight

Thank you to these
community members
who served during
the July 1, 2022 to
June 30, 2023 period.

SOURCE OF FUNDS

Financial stability and health grants and contributions	\$3,849,331	39%
United Way of Anchorage Community Campaign	\$2,585,492	26%
Other income	\$1,557,797	16%
Education grants and contributions	\$1,062,166	11%
Investment income	\$454,011	5%
Other United Ways and donors	\$373,025	4%
TOTAL FUNDS SECURED TO IMPROVE LIVES	\$9,881,822	

USE OF FUNDS



ASSETS

As of July 1, 2022	\$8,109,644
As of June 30, 2023	\$7,281,397
Change	(\$828,247)

Our board and leadership made strategic investments to propel our work in our community, which is reflected in the decrease in net assets.

Every year, a certified public accounting firm with auditors completes an in-depth review of our financial operations. This audit ensures that we have complied with all nonprofit accounting standards. The Finance Committee of our Board of Directors receives the auditors' report along with the audited financial statements and reports these findings to the Board of Directors.

All contributions to United Way of Anchorage, our Community Fund and our Community Impact Areas support local causes. We charge a 13% processing fee for pledges made through our Community Campaign to designated, qualified nonprofits. We do not charge this fee for pledges made through our Community Campaign to partner United Ways. To view auditors' report along with our audited financial statements for year ending June 30, 2023, please visit liveunitedanc.org/improving-lives/financials/.



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