



STEPS TO SUCCESS:

1. Take advantage of the materials in the online toolkit - social media posts, flyers, posters, digital art, cover photos and more.
2. Have fun!
3. Get your employees, their families and your customers in on the fun.
4. Make sure you display at least one Attendance Champion pop up.
5. Take lots of photos.

Other ways you can participate and share the **#SchoolEveryDayANC** message:

- ✓ Share Facebook/Instagram/Twitter posts about attendance
- ✓ Include attendance messaging in your monthly advertising
- ✓ Display attendance poster on the sales floor or the break room
- ✓ Have flyers about attendance available for your customers
- ✓ Write a blog entry about attendance and why your company supports 90% by 2020
- ✓ Display attendance messaging on your digital channels such as website, e-mail signature, etc.
- ✓ Display Attendance Jamie in windows, offices and sales floors
- ✓ Include flyers with employee pay check
- ✓ Run a contest for students who have good attendance during your month
- ✓ Have an internal contest for employee's kids to win prizes for perfect attendance that month

90% by 2020 and United Way of Anchorage will recognize sponsors via 90by2020.org, social media, monthly newsletters and the website.

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United Way of Anchorage