



**On any given day  
in Anchorage...**



**17,400**

Low-income households walk a financial tightrope, one crisis away from homelessness



**3,549**

Students are not on track for graduation



**325**

People connect with Alaska 2-1-1 for help

**CHANGE DOESN'T HAPPEN ALONE.**

**United Way is a community**

of donors, partners, advocates and volunteers who share the belief that when we work together – all of us – we can improve the health, education and financial stability of every person in Anchorage.

**United  
Way**



**United Way of Anchorage**

**If you think United Way is just a fundraiser, think again.** By forging critical partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals like you to join us. That's how we changed the odds for thousands last year.

**5,836**

Individuals received workforce/  
job skills training



**61%**

were able to increase  
their wages

Chronically absent students in

**12**

Anchorage schools received  
out-of-school support



**14%**

increase in students meeting  
attendance goals

**23,160**

Calls for help were answered by  
knowledgeable, compassionate  
2-1-1 specialists



**97%**

of callers said they found the  
service helpful and would call again

## What Your Dollars Can Do

\*Based on annual gift for 26 pay periods

**\$5**

per pay period can provide  
pre-K appropriate books  
for a year for 4 low-income  
children

**\$20**

per pay period can provide  
20 Alaska 2-1-1 callers with  
life-changing resources

**\$52**

per pay period can provide  
job training that leads to  
stable employment for 12  
hard-working people

**\$10**

per pay period can provide  
more than 750 nutritional  
meals to hungry families

**\$39**

per pay period can provide  
a year of out-of-school  
supports for an at-risk  
student

**\$97**

per pay period can provide  
rental assistance for a  
homeless family getting  
back on their feet

# DRIVE CHANGE SWEEPSTAKES

Give a new gift of \$52 or increase your current gift  
to United Way of Anchorage\* and you will be  
automatically entered to win  
a new Buick Encore.



Vehicle generously  
donated by:



\*Donation is not required to enter. For official rules go to [www.liveunitedanc.org](http://www.liveunitedanc.org)

# YES, I WANT TO CREATE POSITIVE CHANGE!



My Total Gift Is:

\$

Friend \$1 - \$499  
Patron \$500 - \$999

Bronze Leader \$1,000 - \$1,749  
Silver Leader \$1,750 - \$2,499

Gold Leader \$2,500 - \$4,999  
Leadership Council \$5,000 - \$9,999

Tocqueville Society \$10,000+

- All donors receive updates on their impact and are invited to a community gratitude event.
- Leadership donors receive invitations to exclusive events and are recognized on United Way's website.
- The Tocqueville Society gathers at least twice per year and members are recognized online and in print publications.

## DIRECT MY SUPPORT TO...



### ☐ COMMUNITY FUND

Greatest needs in health, education and financial stability



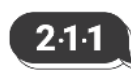
### ☐ EDUCATION

Keeping at-risk youth on track to earn their diplomas



### ☐ FIGHT HOMELESSNESS

Prevention, swift rehousing, intense help for hardest to house



### ☐ ALASKA 2-1-1

Statewide helpline connects Alaskans in need to resources

☐ Specific Organization(s) – Name \_\_\_\_\_  
(See back for list of United Way agencies and Donor Option Policy.) City/State \_\_\_\_\_

☐ I do not want my name released to the organization(s). (By checking here I will not receive gift acknowledgement from organization(s).)

### ☐ EASY PAYROLL DEDUCTION

I want to donate \$\_\_\_\_\_ per pay period:

Payroll frequency:

☐ Weekly (52 per year)   ☐ Every two weeks (26 per year)   ☐ Twice a month (24 per year)   ☐ Other \_\_\_\_\_

### ☐ CREDIT CARD

☐ One Time   ☐ Quarterly   ☐ Monthly   Start Date \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### ☐ CASH/CHECK (Enclosed)

☐ Cash   ☐ Check (payable to United Way)

### ☐ OTHER

Billing, EFT, Stock/Securities, call 907.263.3800

Sign to Authorize Payment:

\_\_\_\_\_ Date: \_\_\_\_\_

## ABOUT ME

☐ Mr.   ☐ Mrs.   ☐ Ms.   ☐ Other \_\_\_\_\_ First Name: \_\_\_\_\_ Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Employee ID #: \_\_\_\_\_ Employer: \_\_\_\_\_ City I work in: \_\_\_\_\_

Age – Check One:   ☐ 18-36   ☐ 37-53   ☐ 54-72   ☐ 73+

To reduce cost and waste, United Way uses e-mail as a main form of communication. By providing your e-mail address and cell phone number, you are authorizing United Way to communicate with you via e-mail and text message. You may opt out of these communications at any time. We do not sell, trade or share your contact information with others.

**Recognition:** Donors will be listed as noted above unless otherwise specified below:

☐ Please publish my/our name as: \_\_\_\_\_

☐ I am giving jointly with: Name: \_\_\_\_\_ Employer: \_\_\_\_\_

☐ OR I wish to remain ANONYMOUS. By checking here, my name will not be published.

**Please check all that apply**

- ☐ Loyal Contributor – I first gave in (year): \_\_\_\_\_
- ☐ Volunteer/Advocate – Contact me with opportunities.
- ☐ Retiree – Contact me to continue my annual gift.
- ☐ Women United – Women committed to creating change.

- ☐ Legacy – I want to make/have made a bequest to United Way of Anchorage in my will or estate plan.
- ☐ Emerging Leaders – Young, civic-minded leaders investing and engaging in the community.

**This Section is Optional:**

☐ I wish to exclude the following organization(s): \_\_\_\_\_

No goods or services of substantial value were given from United Way in return for this donation. To claim a tax deduction for payroll deduction gifts of \$250 or more, you must keep on file a copy of your pledge form and a copy of your year-end pay stub or a copy of your W-2 form.

Copies:   White - United Way   Yellow - Payroll Office   Blue - Donor

# CHANGE DOESN'T HAPPEN ALONE.

United Way funds a network of agency partners committed to achieve shared health, education and financial stability goals for our community.

Abused Women's Aid in Crisis (AWAIC)  
AK Child & Family  
Alaska Health Fair, Inc., Anchorage  
Alaska Injury Prevention Center DBA Center  
for Safe Alaskans  
Alaska Literacy Program  
Alaskan AIDS Assistance Association  
Anchorage Community Mental Health  
Services  
Anchorage Neighborhood Health Center  
Anchorage Project Access  
Anchorage School Based Health Centers  
Anchorage Youth Court

Bean's Cafe, Inc.  
Best Beginnings  
Big Brothers Big Sisters of Alaska  
Boys & Girls Clubs of Southcentral Alaska  
Camp Fire Alaska  
Catholic Social Services  
CCS Early Learning  
Covenant House Alaska  
Food Bank of Alaska  
Girl Scouts of Alaska  
Habitat for Humanity Anchorage  
Hospice of Anchorage  
Kids' Corps, Inc.

Lutheran Social Services of Alaska  
Money Management International  
Nine Star Education & Employment  
Services  
Programs for Infants and Children, Inc.  
Rural Alaska Community Action Program,  
Inc. (RurAL CAP)  
Spirit of Youth  
Standing Together Against Rape (STAR)  
The Salvation Army  
thread  
Volunteers of America Alaska  
YWCA Alaska

These historical partners have passed recent vetting.

## ANCHORAGE AREA AGENCIES

Access Alaska  
Alaska Institute for Justice  
American Cancer Society  
American Diabetes Association, Alaska Area  
American Heart Association  
Western States Affiliate  
American Lung Association in Alaska

American Red Cross of Alaska  
Anchorage Community YMCA  
Armed Services YMCA of Alaska  
Assets, Inc.  
Birchwood Behavioral Health  
Boy Scouts of America, Great Alaska Council  
Challenge Alaska

Community Pregnancy Center  
Healthy Futures  
NAMI Anchorage –  
National Alliance on Mental Illness  
Narcotic Drug Treatment Center, Inc.  
Planned Parenthood of the Great NW & HI  
Victims for Justice

## KENAI PENINSULA AREA AGENCIES

American Red Cross – Kenai Peninsula Branch  
Anchor Point Senior Center  
Big Brothers Big Sisters of Alaska –  
Homer Program  
Boy Scouts of America, Great Alaska Council –  
Kenai Peninsula Area  
Boys & Girls Club of the Kenai Peninsula  
Forget-Me-Not Care Center  
Frontier Community Services

Girl Scouts of Alaska – Kenai Peninsula  
Homer Senior Citizens Friendship Center  
Hospice of Homer  
Hospice of the Central Peninsula  
Kachemak Bay Family Planning Clinic  
Kenai Civil Air Patrol Cadets  
Kenai Peninsula Community Care Center  
Kenai Peninsula Food Bank  
Kenai Peninsula Youth Court

Love INC of the Kenai Peninsula  
Salvation Army – Kenai  
SeaView Community Services  
Seward Senior Center  
South Peninsula Haven House  
Sprout Family Services  
Sterling Area Senior Citizens, Inc.  
The LeeShore Center

## DONOR OPTION POLICY

100% of contributions to United Way of Anchorage (UWA), the UWA Community Fund, and UWA Community Impact Areas support local causes. No fees are charged for contributions made through any United Way to another. UWA charges a 13% processing fee for pledges designated to qualified nonprofit agencies that provide health and human care services in Alaska. Agencies must be designated by the Internal Revenue Service as a 501(c)3 tax exempt organization. Churches, religious programs, educational institutions and foundations, cultural groups, service clubs, legal defense funds and political organizations are not eligible. United Way of Anchorage does not charge a fee to become a member agency or to retain membership status.

## DONOR PRIVACY POLICY

The donor remains the top priority at United Way of Anchorage. We do not sell our list of donor names and do not divulge donor names unless the donor gives us written permission to do so. Your United Way operates with the highest standards. If you feel you were coerced into making a pledge, please contact our office at 907.263.3800 for a confidential refund.

## CONTACT

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