

**United Way of Anchorage
Board Meeting
August 16, 2017, 4 p.m.
Alaska Communications Business Technology Center**

Members Present (11): Mike Abbott, Belinda Breaux, Laurie Butcher, Jay Butler, Dan Clark, Mike Dunn, Keith Hand, Dick Mandsager, Jordan Marshall, Natasha Pope, Jack Sheppard

RSVP Regrets (7): Joe Everhart, Rick Fox, Joe Marushack, Teri Nienhaus, Susan Parkes, Frank Paskvan, Shawn Rivera, Beth Stuart, Janet Weiss, David Wight

Call to Order: Dan Clark called the meeting to order at 4:05 p.m.

CONSENT AGENDA

There was no quorum so the consent agenda items will be moved to the next meeting.

AGENDA ITEMS

Executive Committee Report:

Dan Clark extended kudos to Dick Mandsager (PHSA) for providing space for a healthcare navigator and to Mike Dunn for his tremendous efforts co-chairing the workplace campaign and reaching out to CEOs.

There was no quorum at the last Board meeting to approve the resolution to set up UWA Fund Accounts at the Alaska Community Foundation so an electronic vote was conducted and it passed unanimously. There were two questions raised:

- (1) Would the funds be managed in accordance with UWA investment policies? While ACF's investment policies are more general than UWA's, they are prudent and low risk and are not inconsistent.
- (2) Can UWA withdraw the funds in the account at any time? UWA can achieve a payout within 10 days.

Finance Committee Report:

Keith Hand reported that the Committee sent RFPs to four firms to manage the Lucy Cuddy Endowment (funded by family gifts) and selected FNBA. The funds received from the endowment will go to general operating support.

UWA has owned three buildings to support other nonprofits' operations in the past. Two buildings were sold; Success by Six is the last one. Rents are below the market value but the building is self-sustaining. The Committee will explore sales options to determine if the asset may be more valuable for core mission work than building ownership, and report back to the Board.

Opioid Crisis Response:

Jay Butler reported on the State's coordinated, multi-tier approach to the opioid crisis which addresses people at risk, those suffering addiction, and those in dangerous/emergency situation. It is important to

overcome stigma – addiction is a health condition that involves the brain. Addressing the environment is important too – how available opioids are in healthcare. About ¾ of the drugs prescribed never get used, so it is important to encourage patients to dispose unused medication. Other factors that drive the need to self-medicate are income and education, as well as adverse childhood experiences and homelessness. DHSS is exploring possible partnership with 2-1-1.

Alaska 2-1-1:

August 1 was 2-1-1's 10 year anniversary of being a front door for those needing help. 2-1-1 entered into a contract with Agnew::Beck to explore enhancing 2-1-1's business model through community partnerships and establishing 2-1-1 as a platform for supports in a variety of issues.

Campaign:

Joy Star Lovitt and Mike Dunn reported that the goal is \$6 million, up \$750,000 from last year, with a focus on increased participation rates at existing accounts. Alaska Sales and Service donated another car for a sweepstakes for new donors and any returning donors who increase their gifts by any amount. The campaign theme this year is United We Fight. United We Win. Kickoff is August 30; the entire cost of kickoff has been paid by several sponsors this year. Day of Caring is September 14 and Food Drive is September 15.

Mike Dunn encouraged Board members to do peer to peer calls because personal connection makes a difference. Board members are also encouraged to be workplace campaign champions at their places of work, encourage goals to be set that are realistic and achievable, treat the campaign as a business project, and serve as ambassadors for UWA. ConocoPhillips provided \$15,000 for a leadership challenge grant.

Elizabeth Miller reported that service partner involvement is another change in the campaign this year. At the service partner EDs suggestion, UWA created an invitation card to give out to vendors, etc. UWA is also focusing on better prepared staff and volunteers by sharing "Ten worst things you've heard about UWA" and responses.

Rick and Cyndie Fox are chairing TOC campaign again this year. Rick has recruited a great team including Board members Joe Everhart and Joe Marushack. There are already six TOC gifts secured for a total of over \$150,000. This includes one new TOC member and almost \$55,000 in new dollars. Joe and Darlene Marushack will host a special event at their home for current and prospective TOC members on October 25. Board members can help by reviewing the TOC membership registry and jotting down the names of others who should be invited to join the TOC society.

Motion to adjourn was made by Jordan Marshall, seconded by Keith Hand, and approved by unanimous consent of those in attendance.

Next Board meeting: September 20, 2017