

**United Way of Anchorage  
Board Meeting  
February 19, 2020, 4-5:30 p.m.  
Wells Fargo Conference Room**

**Members Present (20):** Laurie Butcher, Greg Deal, Mike Dunn, Charles Fedullo, Michael Huston, Teresa LaPella, Dick Mandsager, Joe Marushack, Alexandra McKay, Daniel Mitchell, Susan Parkes, Frank Paskvan, Natasha Pope, Brad Spees, Beth Stuart, Ed Ulman, Janet Weiss, David Wight, Thomas Yetman, Jack Shepard

**RSVP Regrets (5):** Belinda Breaux, Bill Falsey, Rick Fox, Darlene Gates, Jordan Marshall

**Call to Order:** Natasha Pope called the meeting to order at 4 p.m.

**CONSENT AGENDA**

Daniel Mitchell moved the resolution to accept the consent agenda (January 15, 2020 Minutes) as presented, David Wight seconded, and the motion passed unanimously.

**AGENDA ITEMS**

**Executive Committee Report**

Board Kudos were extended to:

- Alex McKay and Dick Mandsager for Rasmuson Foundation investing another \$500,000 into Home for Good.
- Also, Alex and Dick for a Rasmuson Foundation grant of \$25,000 to Walk for Warmth.
- Dick Mandsager for energizing the Walk for Warmth crowd as our Board speaker.
- Tom Yetman for Providence Health and Services Alaska investing \$500,000 for Home for Good.
- Bill Falsey and the Municipality for advancing Home for Good at the Assembly.

Serving as Board Development, the Committee advanced two prospective members for consideration:

- Frank Paskvan moved the resolution to elect Veronica Reem, Brad Spees seconded, and the resolution passed unanimously.
- Brad Spees moved the resolution to elect Rachel Norman, Dan Mitchell seconded, and the resolution passed unanimously.

The BP Energy Center has been gifted to the Alaska Community Foundation who will put out an RFP for its operation. The Executive Committee authorized staff to explore whether it would be a positive role for UWA to consider bidding in terms of branding, relationships, and finances. This is part of an ongoing discussion between UWA and ACF on how to work jointly on common goals.

Thanks to those who joined Walk for Warmth, along with over 125 walkers. Sponsors were: Enstar, AEDC, PIP, Alaska Club, Visit Anchorage, ADN, KTUU, and Ohana Media. UWA

continues to raise resources, powered by the Rasmuson Foundation match. So far \$38,479 has been raised. These funds will be for rent and utility assistance for housing stability and are administered through Lutheran Social Services.

### **Finance Committee Report:**

Beth Stuart reported that draft 11/30/19 and 12/31/19 financial statements were reviewed by Finance. At the end of December, campaign revenue was at \$1.8M, close to the budget of \$2M. Strong investment markets and slightly lower expenses than budgeted, lead to \$275,000 favorable compared to budget. Liquidity is strong and above target.

Due to late audit adjustments, the financial statements from June through December will be revised and presented to the Board in March. The audit findings do not generally affect the numbers themselves, but result in classification changes.

Finance Committee is reviewing the major accounting and reconciliation processes and frequency schedule.

### **Audit Committee Report:**

Frank Paskvan reported that the Committee will meet in late February to review all findings and adjustments, and will report to the Board in March.

### **Campaign Update:**

Cassandra Staltzer reported campaign is projected to close at \$5M, down by approximately 4%. Next year, when we lose the \$500,000 BP provided this year, it would take approximately 1,000 new donors to replace the loss and this means recruiting 7-15 new companies in order to present to approximately 7,000 employees. ASRC and Oil Search have committed to campaigns next year.

### **Home for Good:**

Michele Brown reported that the Home for Good project continues to advance through multiple hurdles. Approximately 375 people suffer profound physical and mental disabilities leading to persistent and expensive homelessness. Supportive housing and intensive care management for this particular population has shown better outcomes and less community costs.

A pilot program was launched in July through Rasmuson Foundation and Alaska Mental Health Trust grants. The overall goal is to house 180-190 individuals. So far there are 18 individuals who moved from homelessness to leased housing and 3 people in bridge housing. 26 are receiving intensive case management but not yet stably housed.

The issue is how to pay for it. The Pay for Success financial model links payment to performance against a set of key outcomes, as measured by a third-party evaluator. Impact investors (socially minded investors) provide upfront funding and are repaid by “outcome payors” – government, health providers, insurers – to the extent outcomes are achieved. This is Alaska’s first Pay for Success project and the first in the nation to serve Alaska Native populations.

To put the Pay for Success contract in place, Home for Good must raise \$10 million from outcome payors or philanthropic grants. Commitments are in place or grant applications are

pending to reach \$10M from the federal government (both US Treasury and HUD/DOJ), the Municipality of Anchorage, Providence and Premera, and philanthropy. The Assembly will take up ordinances to commit \$4.5M in outcome payments as well as \$300,000 to extend the pilot while other resources are sought. A capital request has been made to the Legislature for the state to make a \$4.5M commitment as an outcome payor as well.

**Public Policy Committee Report:**

Michele Brown reported that the Committee added to the Public Policy Agenda:

- Sponsor substitute for SB6 – track and evaluate more fully to recommend a position for the Committee to consider.
- Supplemental budget – track for Committee recommendation on items such as Medicaid and restoration of homeless funding that was cut last year.

The Assembly and State will both address the funding request for Home for Good in the upcoming months, and the Committee will actively promote those.

The Assembly passed a new version of the Alcohol Tax initiative. It is mostly the same as the version the Board supported last year with two changes: more subject matters (e.g., domestic violence) and more specificity as to processes for funding decisions. This aligns with UWA interests and continued support is recommended by the Committee.

**Search Committee Report:**

Daniel Mitchell reported that the Committee interviewed a number of executive search companies and chose Mark Oppenheim who had solid Alaska and national knowledge/experience. Mr. Oppenheim has been interviewing Board members, staff, and community partners in order to draft the position description.

**Anchorage Safety Patrol Ride Along:**

Brad Spees reported on his experience in a Safety Patrol Ride Along. He felt it opened his eyes to the difficult and moving lives of those living on the streets. It made him appreciate the complexity of the challenge and the potential for Home for Good to have a positive effect on these clients and the community as a whole.

Motion to adjourn Board meeting was made by Alexandra McKay, Mike Dunn seconded, and the motion passed unanimously.

Next Board meeting: March 18, 2020.