

**United Way of Anchorage  
Board Meeting  
May 15, 2019, 4-5:30 p.m.  
Wells Fargo Conference Room**

**Members Present (18):** Laurie Butcher, Greg Deal, Mike Dunn, Rick Fox, Darlene Gates, Michael Huston, Teresa LaPella, Geoff Lundfelt, Dick Mandsager, Joe Marushack, Alexandra McKay, Susan Parkes, Frank Paskvan, Natasha Pope, Jack Sheppard, Beth Stuart, Ed Ulman, Tom Yetman

**RSVP Regrets (10):** Belinda Breaux, Bill Falsey, Charles Fedullo, Sarah Gaines, Jordan Marshall, Daniel Mitchell, Teri Nienhaus, Brad Spees, Janet Weiss, David Wight

**Call to Order:** Natasha Pope called the meeting to order at 4:00 p.m.

**CONSENT AGENDA**

Susan Parkes moved the resolution to accept the consent agenda (April 17 Meeting Minutes) as presented, Mike Dunn seconded, and the motion passed unanimously.

**AGENDA ITEMS**

**Executive Committee Report:**

Kudos were extended to:

- Ed Ulman and Alaska Public Media for an education and workforce development workshop that included 90% Graduation by 2020.
- Rick Fox, Janet Weiss, and Greg Deal (on behalf of Joe Everhart) for hosting lunch and learn sessions about 90% by 2020.

In 2020, Board meetings will remain at the current schedule and will be held in the Wells Fargo conference room.

UWA's name was used in a phone scam. It was not targeted at UWA donors, but it spoofed the name and phone number in an attempt to collect credit card information. Kudos to UWA staff for reacting quickly and getting warning notices to donors by email and post card.

Community Partner investment notification letters were sent out following the Board's decision to decrease investments by 4% from the prior year. Thus far, staff has not received any feedback about the decrease.

**Finance Committee Report:**

The Finance Committee introduced the proposed FY'20 budget. The guiding budget principles for developing the FY'20 budget were:

1. Reflect UWA's value of conservatism: exclude unsecured in-kind revenues from the budget and include all anticipated expenses in the budget even if likely to be donated.
2. Budget both restricted and unrestricted revenues and expenses.

3. Maximize the MIP Accounting System Software Reports for budget to actual analysis. Finance also directed staff to develop a budget that expects workplace campaign to remain flat and/or decrease slightly and to decrease overall UWA expenses by 5%. Grants and restricted funds fluctuate year to year and the proposed FY'20 budget includes only those that are known or reasonably likely. It also uses conservative estimates for other general revenue – such as designation fees, backroom services – and budgeted slightly less than the estimated actuals for FY'19.

Expenses were reduced this year due to reduced revenue, in both the campaign and restricted funds, and have been further reduced for FY'20. However, the proposed budget is still showing a deficit, but is accompanied by the following plan:

- Aggressive fundraising and grant application but if it doesn't produce a reasonable likelihood of more revenue by 12/31, UWA will make the decisions needed to cut back.
- In the interim, criteria will be set for how to make expense reductions for remainder of FY'20.
- The work areas that use unrestricted dollars for when there are insufficient restricted dollars are in 90% by 2020, 2-1-1, community engagement, and fundraising.
- UWA will mitigate the risk by continuous monitoring and adjustments, and will not close out in deficit.

The proposed FY'20 budget was approved by the Executive and Finance Committees, with the understanding that the budget will be revisited in six months. If additional revenues do not come in, then there will be hard decisions for the level of ongoing work.

Rick Fox moved a resolution to adopt the FY'20 proposed budget, Michael Huston seconded, and the motion passed unanimously.

Resolutions were introduced to remove Sonya Hunte, Elizabeth Miller, Monica Gross and to add Cassandra Stalzer and Mike Dunn as authorized signers on the Wells Fargo and National Bank of Alaska accounts.

Michael Huston moved the resolution, Geoff Lundfelt seconded, and the motion passed unanimously.

**United Way Worldwide Membership Certification:**

Michele Brown reviewed the annual United Way Worldwide certification application. The application was accepted and UWW remains a member in good standing.

**Anchored Home:**

Dick Mandsager and Michele Brown presented an update on the Anchored Home plan and the priorities set for 2019.

The first priority is to improve community health, safety and emergency systems; increase available temporary shelter beds; and decrease unauthorized camps. The biggest problem remains for housing single adults, particularly when shelters are full all winter. For families, from October to May, 11 churches open for emergency shelter. 70 families were housed: 214 individuals (112 children) over 158 nights for a total of 1644 bed nights. Since 2010, 529

families have been sheltered (791 kids and 766 adults) over 1200 nights of operation for a total of 10,000 shelter bed nights.

Multiple camps cleanup and abatement happened during April and May 2019. There are many complicated steps to the abatement process. The clean-up locations were scattered across the community and successive areas (i.e. Chester Creek west to east) may be planned in the future. The Mobile Intervention Team works with camp closures to move the hardest to serve people to temporary shelter or into treatment.

The second priority is to increase permanent housing and supports resources in the community. UWA secured funding from the Rasmuson Foundation and the Mental Health Trust to begin the pilot to house the first people in the Permanent Supportive Housing/Pay for Success project. We've negotiated contracts with some of the housing and case manager providers and entered into unique data-sharing agreements to identify the clients and assess their pre-housing and post-housing costs.

The third priority is to assess and improve local capacity to prevent and divert from homelessness. UWA is working with partners to develop the focus and it is expected 2-1-1 will play a pivotal role. This will be difficult since so many people are on the financial brink, or close to it; and there are little resources to address it.

More than 50% of people with low and medium incomes are spending more than 30% of their income on housing. For example, among extremely low income households (e.g., family of 4 with \$30k income), 38% are in the workforce but don't make enough. 21% are elders and seniors. Since 2008, Alaska is #1 state per-capita in 65+ senior growth, and 17% of Anchorage population is 60+. 31% are living with disabilities and there is a 2+ year waitlist for those experiencing disabilities. Another significant group is the reentry community members. Formerly incarcerated people are 10 times more likely to be homeless than the general public. The Anchorage Reentry Coalition's recent survey shows 65.8% of reentrants are unsure (or do not have) a place to live upon release.

The fourth priority is to improve data collection, support infrastructure to inform decision-making, track progress towards established goals, and monitor the performance of the program. To achieve the goal of functional zero, there must be real-time information about the people in need, what type of housing is needed, and what is available.

The fifth priority is to advocate for more resources where needed. Making the experience of homelessness rare, brief, and one-time requires robust healthcare and supportive services, along with targeted housing and homelessness programs. The Governor's proposed budget would remove nearly \$11 million from homeless services.

### **2-1-1 Update:**

As UWA works toward the goal of functional zero for homelessness, 2-1-1 is getting more involved in gathering data and assisting in the Coordinated Entry system to match the people to the most appropriate housing and services.

Alaska 2-1-1 costs \$400,000 a year to operate and UWA is hopeful the contract with the state will come through. The budget cuts could affect 2-1-1's operations level.

Motion to adjourn was made by Geoff Lundfelt, Alexandra McKay seconded, and the motion passed unanimously.

Next Board meeting: August 21, 2019.