

### On any given day in Anchorage...



17,400

Low-income households walk a financial tightrope, one crisis away from homelessness



Students are not on track for graduation



People connect with Alaska 2-1-1 for help

# CHANGE DOESN'T HAPPEN ALONE.

## United Way is a community of donors, partners, advocates and volunteers

who share the belief that when we work together all of us - we can improve the health, education and financial stability of every person in Anchorage.



**United Way of Anchorage** 

**If you think United Way is just a fundraiser, think again.** By forging critical partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals like you to join us. That's how we changed the odds for thousands last year.

5,836
Individuals received workforce/
job skills training



61% were able to increase their wages Chronically absent students in

Anchorage schools received out-of-school support



14% increase in students meeting attendance goals

23,160
Calls for help were answered by knowledgeable, compassionate 2-1-1 specialists



of callers said they found the service helpful and would call again

#### What Your Dollars Can Do

\*Based on annual gift for 26 pay periods



per pay period can provide pre-K appropriate books for a year for 4 low-income children



per pay period can provide 20 Alaska 2-1-1 callers with life-changing resources



per pay period can provide job training that leads to stable employment for 12 hard-working people



per pay period can provide more than 750 nutritional meals to hungry families



per pay period can provide a year of out-of-school supports for an at-risk student



per pay period can provide rental assistance for a homeless family getting back on their feet

#### Step Up to Leadership \$15,000 Challenge



Become a new leadership level donor and ConocoPhillips Alaska will match your gift.

Already a leadership level donor? Step up to the next leadership giving level, and ConocoPhillips Alaska will match the increased amount of your gift.

Bronze Leader \$1,000 - \$1,749 Gold Leader \$2,500 - \$4,999 Tocqueville Society \$10,000+ Silver Leader \$1,750 - \$2,499 Leadership Council \$5,000 - \$9,999

#### **DRIVE CHANGE Sweepstakes**

Give a new gift of \$52 or increase your current gift to United Way of Anchorage\* and you will be automatically entered to win a new Buick Encore.



Vehicle generously donated by:

