WHO: United Way of Anchorage
WHAT: CHALK THE WALKS
WHEN: Tuesday, August 18 from 12:00 – 1:00 PM
WHERE: Wendler Middle School (2905 Lake Otis Parkway) and 28 additional ASD schools (times vary by location)

As part of United Way’s Chalk the Walks, the community is encouraged to chalk sidewalks with messages for students to see when they arrive for their first day of school. This is a fun, easy way to let Anchorage kids know that they matter, that school matters and that the whole community cares about their future.

United Way of Anchorage is hosting chalk parties at the four schools that are part of its PLUS Community Schools partnership: Airport Heights, College Gate and Lake Otis elementary Schools and Wendler Middle School. The public is encouraged to drop by any of these sites to chalk between noon and 1PM - rain or shine! In addition, community members, businesses, PTA representatives and school staff have volunteered to adopt an additional 28 schools throughout the city in an effort to reach as many of our students as possible. Please note that time/date may vary for each of these schools.

The following community leaders will be chalking messages and will also be available for interviews at Wendler Middle School:
Kameron Perez-Verdia, School Board President
June Sobocinski, Vice President of Education Impact, United Way of Anchorage
Andrew Halcro, Executive Director, Anchorage Community Development Authority (ACDA) and 90% by 2020 Leadership Team Chair

About United Way of Anchorage
United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way is a convening partner in 90% by 2020, a community partnership aligning and sharing resources, goals and data in an effort to find practices that get better results for all students in Anchorage.

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MEDIA ADVISORY/PHOTO OPPORTUNITY
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