



FOR IMMEDIATE RELEASE

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Heidi Hammond Wins United Way's Drive Change Sweepstakes!

Anchorage, AK -- United Way's 2015 DRIVE CHANGE Sweepstakes came to a close today when Heidi Hammond of tread won the new Chevy Trax SUV Crossover donated by Alaska Sales & Service.

The action took place at Alaska Sales & Service, where United Way supporters turned out to cheer on the five sweepstakes finalists as they each selected one of five vehicles. At noon the finalists attempted to start their cars. Just only lucky vehicle revved up. Heidi was in the driver's seat and she js now the proud owner of the Chevy Trax.

The finalists were chosen from a pool of 2,298 donors who generated a total of \$1.4 million to help drive change by making a new or increased donation of \$50 or more to United Way during our last fundraising campaign.

"Locally owned Alaska Sales & Service has proudly served Alaskans since 1944 and we understand the importance of giving back to our community. Our 47-year relationship with United Way has been a fun and effective way for us to help our fellow Alaskans in need. To build excitement during the 2015 DRIVE CHANGE campaign, we donated a 2016 Chevy Trax SUV Crossover to encourage even more participation. Like many Alaskans, we believe in working together to help each other, it's what makes this community great," said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"Congratulations to Heidi, and our sincere thanks to Alaska Sales & Service and to each and every donor who made an investment in our community," said Mike Wyne, Campaign Director, United Way of Anchorage. "You can count on United Way to continue driving community change that strengthens families, prepares kids for success and supports the health and wellness of everyone, thanks to your support.

Want to make a difference and help build a stronger, healthier community for all? Find out about opportunities to drive change, donate and volunteer at www.liveunitedanc.org.

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement. www.liveunitedanc.org

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