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New Car Goes to Winner of United Way's Drive Change Sweepstakes!

Anchorage, AK -- United Way's 2014 Drive Change Campaign and Sweepstakes came to a close today with Aaron Hillstrand of Doyon Drilling winning the new Buick Encore Luxury SUV donated by Alaska Sales & Service.

The action took place at Alaska Sales & Service, where United Way supporters turned out to cheer on the five sweepstakes finalists as they each selected one of five vehicles. At noon the finalists all attempted to start their vehicles. Just one lucky vehicle revved up and it had first time United Way donor Aaron in the driver's seat.

The five finalists were chosen from a pool of over 2600 donors who generated a total of \$1.9 million to help drive change by making a new \$49 or more donation to United Way or by increasing their donation by \$49 or more.

"Alaska Sales & Service is proud to be locally owned. We have a strong commitment to our community and are excited to do what we can to help our neighbors who are in need," said Shaun Pfeiffer, Vice President, Alaska Sales & Service. "One of the ways we do this is through United Way. In an effort to encourage more donations, we provided a new Buick Encore Luxury SUV as part of the 2014 Drive Change campaign. This is our way to help promote and reward giving in our community."

"Congratulations to our winner, and our sincere thanks to Alaska Sales & Service and to each and every donor who made an investment in our community," said Mike Wyne, Campaign Director, United Way of Anchorage. "You can rest assured that with your support we will continue driving change that strengthens families, prepares kids for success and ensures everyone is healthy and housed."

Want to make a difference and help build a stronger, healthier community for all? Find out about opportunities to drive change, donate and volunteer at www.liveunitedanc.org.

About United Way of Anchorage

United Way of Anchorage is the leader in mobilizing resources of individuals, companies, government and local organizations to make lasting measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement.

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