

# Loyal Contributors

## 10 Ways to Recognize Loyal Contributors

**Celebrate and thank your long-time donors. Loyal Contributors are donors who have given to the United Way – any United Way at any giving level – for 10 years or more. Here are just a few simple ways to recognize and thank these donors for their exceptional commitment to United Way.**

1. List them on your intranet.
2. Invite them to stand and be recognized at your kick off.
3. Provide them with a certificate at your thank you event.
4. Feature them on a poster that's hung around the office during campaign.
5. Ask them to share their story of giving via e-mail or during a company event.
6. Hold a recognition ceremony.
7. Feature them in your company newsletter.
8. Invite them to sit at a VIP table at your kick off.
9. Thank them with a special treat or gift.
10. Send a thank-you letter from your CEO to their home.

*Please see your United Way staff or Loaned Account Manager for more ideas.*