

United
Way



United Way of Anchorage

MEDIA ALERT - BROADCAST READER

Date: Feb 11, 2019

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What: Feb. 11 (2/11) is National 2-1-1 Day

Why: Alaska 2-1-1 connects Alaskans in need to the most comprehensive database of community resources, government agencies and nonprofits throughout the state. Since its start in 2007, Alaska 2-1-1 has handled nearly a quarter of a million calls and made more than 320,000 referrals connecting Alaskans to needed services.

Who: United Way of Anchorage

How: By Phone: Call 2-1-1 or 1-800-478-2221
Online: www.Alaska211.org
Email: Alaska211@ak.org

When: Trained referral specialists answer calls Monday - Friday, from 8:30 a.m. to 5 p.m.

:30 Script: Each year, February 11 is celebrated as National 2-1-1 Day.

Alaska 2-1-1 connects people in need to local community resources.

Alaska callers can be connected to nearly 1,000 agencies and 8,600 available services.

Alaska 2-1-1 is operated by United Way of Anchorage on behalf of Alaska's United Ways.

Calls are free and confidential. The service is state-wide, and assistance is offered in 170 languages.

The most frequent calls are from people seeking assistance with food, healthcare and housing.