

# HOME FOR GOOD

## SUPPORTIVE HOUSING



January 2024

**Home for Good** aims to help Anchorage's most visible and vulnerable homeless residents by connecting them with housing and support services.

### THE CHALLENGE

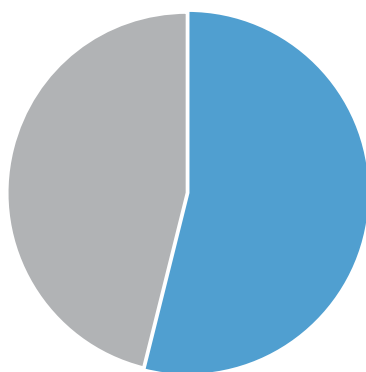
Hundreds of Anchorage residents experience persistent homelessness and disabling conditions such as chronic mental or physical health issues, cycling through expensive emergency response systems including jail, hospitals, the safety center, and shelters.<sup>1</sup>

Research and other communities' experiences demonstrate that supportive housing programs like Home for Good can break this cycle. By combining stable housing with robust, wrap-around services tailored to each person's individual needs, supportive housing programs can put clients on a stable, sustainable path to improving their lives. The need for supportive housing was cited as one of the highest recommended priorities in an analysis of the gaps in Anchorage's homelessness prevention and response system.<sup>2</sup> Despite the promise of these programs, Anchorage has lacked the capacity and funding to provide enough supportive housing to meet the community need.

### THE ANSWER

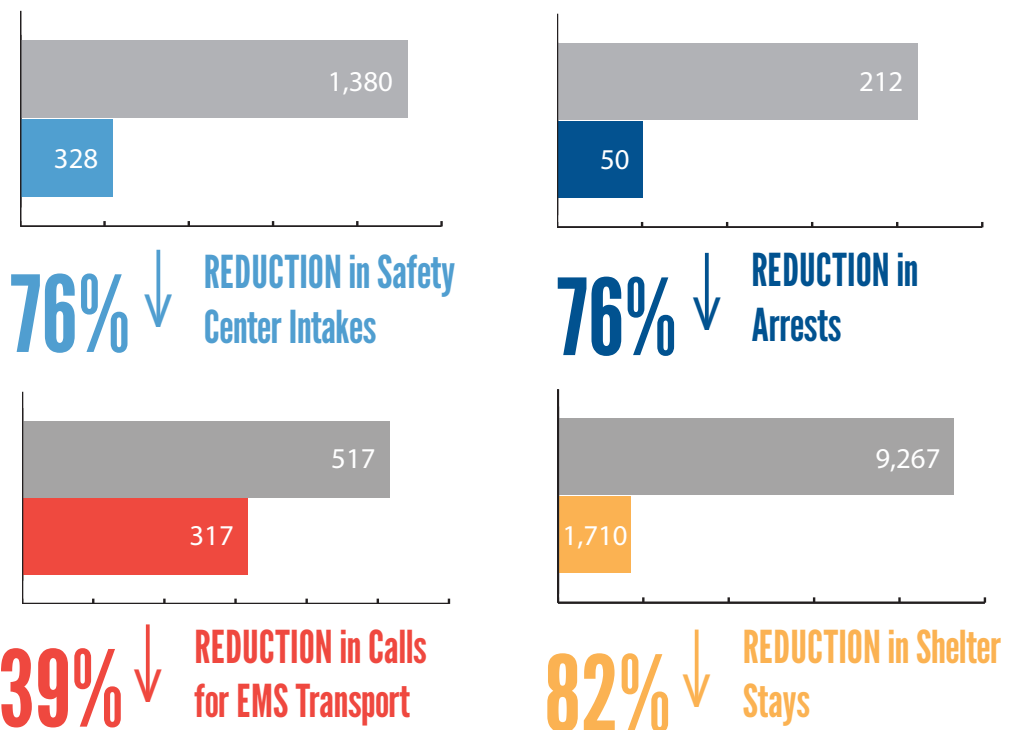
In October 2020, Home for Good began its first year of services following a yearlong pilot. The goal is to build service capacity and develop an innovative financial model for permanent supportive housing in Anchorage. Emergency service outcomes are measured by comparing use in the twelve months before and after a clients' lease in supportive housing began.<sup>3</sup>

### HOUSING STABILITY



**54%**  
Of Total Potential Housing  
Months Achieved

### TWELVE MONTH CHANGE IN EMERGENCY SERVICES



<sup>1</sup> Alaska Justice Information Center, UAA, analysis of data from Anchorage Police, Fire, and Health Departments, and the shelter-system (Spring 2019)

<sup>2</sup> Agnew::Beck, Pay for Success Feasibility Study (May 2018)

<sup>3</sup> Anchorage Coalition to End Homelessness, Gap Analysis & 2021 Community Priorities for the Homeless Prevention & Response System, pp.3-4 (July 2020)

## CURRENT STATUS

As of Jan. 12, 2024, the project was providing services to 124 individuals; 82 in permanent housing and 15 working with Home for Good case managers to secure housing permanent housing. Home for Good supportive services will continue through September 2025.

## FINANCING

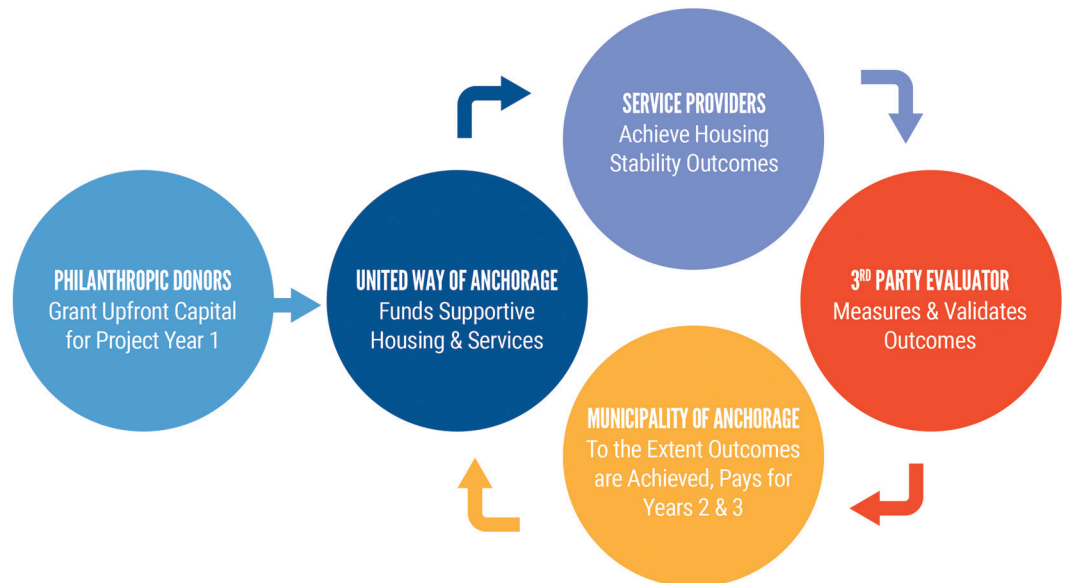
Home for Good is the first project in Alaska to use a “Pay for Success” financing model, which attaches unique fiscal accountability to public policy expenditures. Philanthropy pays to start the pilot and operate the first year of the project. Later years are then funded by the Municipality, up to \$4.5 million, as housing stability goals are achieved. If goals are not met or are only partially met, the Municipality only pays for what has been achieved, in accordance with the contract. Home for Good has invoiced the Municipality a total of \$3,504,000 for successful outcomes to date.

## HOME AT LAST



After being shuffled between Brother Francis, the Sullivan Arena and Centennial Park, Jon is happy to have found a place of his own in the Guest House and hopes to find work with help from his caseworker. He says that he feels really good today about the direction he's going thanks to the support he receives through Home for Good.

## PAY FOR SUCCESS FINANCING MODEL



## PROJECT MANAGERS

- Anchorage Coalition to End Homelessness
- Municipality of Anchorage
- Social Finance, Inc.
- United Way of Anchorage

## FUNDERS

- Alaska Community Foundation
- Alaska Mental Health Trust Authority
- Municipality of Anchorage
- Rasmuson Foundation
- Premera Blue Cross
- Providence Alaska Foundation

## SERVICE PROVIDERS

- Alaska Behavioral Health
- Southcentral Foundation

For more information, visit [LiveUnitedANC.org/Home-for-Good](https://LiveUnitedANC.org/Home-for-Good).