



MEDIA ADVISORY

Date: February 6, 2017

Contact: Laura Brown
Cell: 949.202.7310

WHO: Mayor Ethan Berkowitz and United Way's David D'Amato, *Senior Director, Anchorage Community Plan to End Homelessness*

WHAT: **Update on Anchorage Community Plan to End Homelessness**
Anchorage Chamber's Make It Monday Luncheon

WHEN: Monday, February 6
Noon – 1:00 pm (Doors open at 11:30 am)

WHERE: Egan Center

Mayor Berkowitz will discuss his approach to reduce homelessness including the following strategies:

- Stepping up and aligning outreach efforts
- Creating a "By Name" list
- Systematically moving people to stable housing as quickly as possible
- ...and getting them into work or volunteering.

David D'Amato will highlight the community's unprecedented collaboration rigorously aligning community funding, planning, and programs to accelerate action.

With a laser focus on making better use of the resources and on emphasizing stability over sheltering, we can reduce homelessness.

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement

www.liveunitedanc.org

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