# WHO WE ARE AN ORGANIZATIONAL OVERVIEW



### **United Way of Anchorage**

## What we believe and how we Unite

When we join forces, positive changes happen. Our vision drives us, and it affirms that "Anchorage is a diverse, vibrant community where everyone can achieve their potential." Our mission compels us, and it inspires us by saying, "We Unite people to give, volunteer and take action to remove barriers to opportunities and solve our community's toughest challenges."

Since we were founded in 1956, we've worked with our community to help our community. Our 56 board and staff members are dedicated to their work. Our 2,797 individual donors and 110 organizational donors power us to address pressing issues. Our 32 funded partners connect people with resources and services that meet their needs.

We focus our efforts on education, financial stability and health. Here is what we're currently focused on.

#### **COMMUNITY IMPACT**

AGENDA: We're creating a strategy with community input on the best ways to help Anchorage thrive. Concentrating on economic self-sufficiency for adults and households will guide our work in 2025 and beyond.

ALASKA 211: Our free, statewide call center and online database connect people with resources and services and answer their questions in times of need.



#### **HEALTHCARE NAVIGATORS:**

This program helps Alaskans throughout our state find health insurance plans that fit their needs and improve their well-beings.

#### **HOUSING INITIATIVES:**

Home for Good, Landlord Housing Partnership and Eviction Diversion help people experiencing homelessness or on its brink.

ACADEMIES OF
ANCHORAGE: We've
partnered with the Anchorage
School District and local
businesses to expand career
opportunities for students.

STUDENT SUPPORTS: Our partnerships with AK DEED, Providence Alaska and Volunteers of America help us connect vulnerable children's families to resources.

COMMUNITY FUND AND INVESTMENTS: We strategically invest in our community and Unite Alaskans with opportunities that can enable them to thrive.

### Why donors support us

People see us creating positive change. We've strengthened Alaskans and their communities. We've advanced education, financial stability, health and housing initiatives. We've increased nonprofit support and workplace engagement. In fiscal year 2023, we invested \$10.7 million in our community to improve lives.

## Learn more online





## UNITED WAY OF ANCHORAGE

We collaborate with partners, donors, residents and you. Working together, we are creating and funding solutions around a common vision so we all have opportunities to thrive. United Way amplifies our impact by using our resources and making strategic investments in our community.

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