



United Way of Anchorage

FOR IMMEDIATE RELEASE

Date: August 16, 2019

Contact: Kelsey Preecs 263-3828 or C: 707-703-9182

- WHO:** United Way of Anchorage
- WHAT:** ROCK THE CHALK
- WHEN:** Monday, August 19 from 11:30 a.m. – 1 p.m.
- WHERE:** Muldoon Elementary - 525 Cherry Street

Imagine you're a young student. It's the first day of school. You're nervous. You arrive to see colorful chalked words of encouragement. What a great way to start the new school year knowing your community cares about you and expects great things from you!

United Way will be chalking the walks at Muldoon Elementary School to welcome them to its growing Community PLUS Schools family. Twelve schools are now part of the Community PLUS Schools partnership, the United Way of Anchorage community collaboration that gets the right supports at the right time to students experiencing challenges. Teachers identify students who are missing too much school and could benefit from extra help. When students are given the support they need, their attendance goes up. On average, students who get assistance from Community PLUS Schools have higher attendance rates, and attendance is the foundation for success in school.

The public is invited to join United Way volunteers at Muldoon Elementary to "rock the chalk" from 11:30 a.m. to 1 p.m. or to create their own chalk party by writing encouraging messages to students on the sidewalks in front of their homes, at bus stops, and other schools.

About United Way of Anchorage

United Way of Anchorage is a community of donors, advocates, volunteers, and partners working together to improve the health, education, and financial stability of every person in our community. LIVE UNITED. www.liveunitedanc.org

###