

United
Way



United Way of Anchorage

FOR IMMEDIATE RELEASE

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Katie Carrigan Wins United Way's 60th Anniversary Sweepstakes!

Anchorage, AK -- United Way's 60th Anniversary Sweepstakes came to a close today when Katie Carrigan of GCI won the new 2017 Chevy Cruze LT donated by Alaska Sales & Service.

The action took place on the showroom floor at Alaska Sales & Service, with United Way supporters cheering on the five sweepstakes finalists as they each selected one of five vehicles. The lowering of a checkered flag was the signal for the finalists to start their cars. Only one lucky vehicle revved up. Katie was in the driver's seat and she is now the proud owner of a new Chevy Cruze.

The finalists were chosen from a pool of 2,083 donors who generated a total of \$1.36 Million by making a new or increased donation of \$60 or more to United Way during the 2016 60th Anniversary Campaign.

"Locally owned Alaska Sales & Service has proudly served Alaskans since 1944 and we understand the importance of giving back to our community. Our 48-year relationship with United Way has been a fun and effective way for us to help our fellow Alaskans in need. To build excitement during the 2016 60th Anniversary Campaign, we donated a 2017 Chevy Cruze LT to encourage even more participation. Like many Alaskans, we believe in working together to help each other, it's what makes this community great," said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"Congratulations to Katie, and our sincere thanks to Alaska Sales & Service and to each and every donor who made an investment in our community with the goal to build a stronger, healthier Anchorage for all," said Joy Star Lovitt, Campaign Director, United Way of Anchorage.

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement. www.liveunitedanc.org

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