

FOR IMMEDIATE RELEASE

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UPS and FedEx Rivalry Redux on Ice

Hockey match brings out the best for the benefit of United Way

Anchorage, AK -- UPS and FedEx will face-off once again on Sunday, September 20 at 3 p.m. at the Subway Center in a high stakes game to benefit United Way of Anchorage.

“These two delivery giants are strong competitors, but when they join forces to support our community they deliver results that make everyone a winner,” said Michele Brown, President of United Way Anchorage. “The transportation teams representing brown and purple drive change in Anchorage.”

Started in 2013 by UPS, the game keeps gaining momentum and this year promises to be the best year yet.

“This event is a great example of corporations working together to raise awareness and provide support for the needs of our community. The volunteers give their time and dedication to this event because it benefits the work being done by United Way. This fundraiser would not be possible without our sponsors, volunteers and the community cheering us on!” said Doug Berry, UPS Alaska Extended Centers Manager.

“A key factor in the commitment FedEx has to the community is understanding the impact that each of us can have through active participation,” said Dale Shaw, Managing Director, FedEx Express Alaska Operations. “We are very proud to collaborate with our employees and UPS to make this great event come together. FedEx fully embraces the belief that ‘You are the key to driving positive lasting change in our community’.”

FedEx has seen their community involvement through charitable contributions and employee volunteer hours grow locally these past 15 years because of their more than 40 year involvement with United Way Worldwide. UPS has been a global United Way partner for over 30 years and a local partner for more than 16 years.

Don't miss the action as UPS and FedEx drive for the goal--a stronger, healthier Anchorage--on game day September 20th at 3:00pm at the Subway Center, 11111 S. Center Drive. Bring your cowbell and your camera and come early to get your picture taken with Aces mascot Boomer!

Tickets can be purchased online at <http://www.brownpapertickets.com/event/1996202> and will be available on site the day of the event. Individual tickets are \$5 and a family pass is \$20.

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement. www.liveunitedanc.org