



United Way of Anchorage

MEDIA ADVISORY / PHOTO OPPORTUNITY

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WHAT: United Way's WIN-WIN SWEEPSTAKES Drawing – WHO WILL DRIVE AWAY A WINNER?!

Five Finalists PLUS a Wild Card • Six keys • Six cars • One Lucky Winner

Find out who wins the 2018 Chevy Malibu LT that was generously donated by Alaska Sales & Service to help drive donations to help people in need.

WHEN: Thursday, March 8, 2018

11:30 a.m. • 6 Finalists will start their engines at 12:00 pm

WHERE: Alaska Sales & Service

1300 E. 5th Avenue

Five Sweepstakes finalists -- chosen in advance from a pool of 3,290 donors who generated over \$1 Million by making a new or increased donation of \$52 or more to United Way of Anchorage -- **will be joined by a Wild Card finalist to be selected on-site** from a group of 25 additional names chosen in advance from the same donor pool. The finalists are:

- **Sue Wolfe, Northrim Bank**
- **Kasper Kowalewski, ConocoPhillips Alaska Inc.**
- **Ona Brause, Municipality of Anchorage**
- **Walter Carlson, Doyon Drilling**
- **Kevin Williams, Alaska Sales and Service**
- **Wild Card finalist to be determined**

Expect edge-of-your-seat tension and cheers all around as each finalist selects one of six vehicles. Together, they will each attempt to start their engines – only one will rev up heralding the winner of the 2018 Chevy Malibu LT.

"Locally owned Alaska Sales & Service has proudly served Alaskans since 1944 and we have always believed that working together and giving back to our community is vitally important. Through our 49-year relationship with United Way we've helped to make a difference in the lives of thousands of our fellow Alaskans in need. With the goal to encourage even more people to step-up and give during the 2017 'United We Fight. United We Win' campaign, we donated a 2018 Chevy Malibu LT. It's about people helping people, that's what makes this community great," said Shaun Pfeiffer, Vice President, Alaska Sales & Service.

"We offer a hearty thanks to Alaska Sales & Service for generously donating the vehicle for the sweepstakes and to each and every donor who made an investment in our community. Together, we'll turn the fight for the health, education and financial stability of each and every person in our community into a win," said Joy Star Lovitt, Campaign Director, United Way of Anchorage.

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement.

www.LiveUnitedANC.org