



United Way of Anchorage

MEDIA ADVISORY

Date: September 15, 2021

Contact: Sandy Stora, Senior Director,
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WHAT: UNITE TO THRIVE Virtual Community Campaign Kickoff

WHO: Alexandra McKay, Vice President of Programs, Rasmuson Foundation
Clark Halvorson, President & CEO, United Way of Anchorage
Campaign Chair: John Sims, President, ENSTAR Natural Gas Company
Keynote Speaker: Raquel Cruz Bono M.D., Chief Health Officer, Viking Cruises

WHEN: Wednesday, September 15 11:45 am – 12: 45pm

WHERE: Zoom link will be provided upon request

The campaign provides individuals and companies with an opportunity to join together and turn their caring into collective action to support successful initiatives to raise graduation rates, increase financial stability and improve health.

Attendees can expect a thought-provoking message from keynote speaker Raquel Cruz Bono, MD.

As a board-certified trauma surgeon, former CEO of the global, 50-billion-dollar US Defense Health Agency, the first Asian-American female to be promoted to Vice Admiral(3-star) in the US Navy, and a leader of Washington State's COVID-19 Pandemic Health Management system response, Ms. Bono knows a thing or two about leadership in high stakes situations. In a new role now, one that is very important to Alaska's economy, Ms. Bono serves as the Chief Health Officer for Viking Cruises, where she heads Viking's work to restart operations while ensuring the health of passengers and crew during the pandemic.

About United Way of Anchorage

United Way of Anchorage is a community of donors, advocates, volunteers, and partners working together to improve the health, education and financial stability of every person in our community. LIVE UNITED.

www.LiveUnitedANC.org