

United
Way



United Way of Anchorage

FOR IMMEDIATE RELEASE

Date: December 1, 2017

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A Passion for Community is Showing
United Way's Annual Campaign Reaches 60% of \$6 Million Goal

Anchorage AK – With over \$3 million in gifts and pledges, United Way's annual fundraising campaign, UNITED WE FIGHT, UNITED WE WIN! is 60% of the way to its goal of raising \$6 million dollars to ensure more people are housed, more students graduate and more families are on the path to financial stability.

United Way Campaign Co-Chair Mike Dunn will help update United Way's PROGRESS THERMOMETER to reflect this achievement at 11:30 am on Monday, December 4.

"Every gift, big and small, from individuals, businesses and organizations brings us that much closer to our goal. This collective impact will be felt by thousands of our neighbors whose lives will improve, thanks to the compassion and generosity of so many community-spirited donors across our city," said Mike Dunn.

The annual campaign kicked off on Aug 30, 2017. Donations are accepted online at www.liveunitedanc.org and through workplace giving campaigns. Community members giving a new gift of \$52 or increasing their current gift to United Way of Anchorage by 4pm Friday, December 4th will be automatically entered to win a new 2018 Chevy Malibu LT, generously donated by Alaska Sales and Service.

WHAT: Update United Way Progress Thermometer to 60% of Goal

WHEN: 11:30 AM, Monday, December 4

WHERE: Alaska USA on the corner of Dimond Blvd. & King Street

**WHO: United Way Campaign Co-Chair Mike Dunn
Elizabeth Miller, VP Resource Development, United Way of Anchorage**

About United Way of Anchorage

United Way of Anchorage mobilizes people and resources to make lasting, measurable changes in our community to improve lives. Our priorities are successful, prepared kids; strong, financially stable families; access to medical care for all; and a community making healthy lifestyle choices. United Way invites you to join the movement. www.liveunitedanc.org