



United Way of Anchorage

**MEDIA ADVISORY/PHOTO OP**

Date: Sept. 11, 2018

Contact: Frank Gerjevic, Communications director

Cell: 444-2910; office 263-3824

**What: Day of Caring**

**When: All Day Wednesday, Sept. 12**

**Where: Pioneer Home, Food Bank of Alaska, Alaska Wildlife Conservation Center**

**Why: To help those who help us all**

**Anchorage AK** – More than 250 volunteers are due to turn out Wednesday, Sept. 12, for the United Way of Anchorage annual Day of Caring. The Day of Caring is the single biggest day of corporate volunteer work in the city. Independent Sector, a national organization of nonprofits, pegs the value of each volunteer hour at \$24.62. So Anchorage businesses and their employees will be giving more than \$20,000 to the community in work from landscaping and fence painting to sorting food donations and hosting an ice cream social.

Here are three locations where volunteers will be at work today:

Food Bank of Alaska, 2121 Spar Road: Volunteers from Nordstrom and J.C. Penney will help to sort food donations at 2121 Spar Road in Anchorage. The crew from J.C. Penney will be on hand from 4 p.m. to 6 p.m. (Contact at food bank, Karla Jutzi, 222-3112).

Anchorage Pioneer Home: 923 West 11<sup>th</sup> Ave: Volunteers from Alyeska Pipeline Service Co. will host bingo for Pioneer Home residents from 9 a.m. to 11 a.m. (contact, Robyn Brune, 382-0500); ExxonMobil will wash vehicles, paint a fence, landscape and do housecleaning from 9 a.m. to 1 p.m.; Well Fargo's crew will have an ice cream social for residents from 1-3 p.m. (Contact at Pioneer Home, Bob Montague, 343-7240),

Alaska Wildlife Conservation Center, Mile 79 Seward Highway, Girdwood: A crew from Bristol Bay Native Corporation will plant trees and shrubs at the center from 10 a.m. to 3 p.m. They'll also take advantage of the venue to squeeze in a little lip-syncing practice for a competition. (Contact for BBNC on site, Carmell Engebretson; contact for wildlife center, Trish Baker, 242-3909).

For more information or other Day of Caring sites, please contact Frank Gerjevic at 263-3824, 444-2910 cell, or Kelsey Preecs, director of Volunteer and Community Engagement, at (707)-703-9182.

**About United Way of Anchorage**

United Way of Anchorage is a community of donors, advocates, volunteers, and partners who fight for the health, education and financial stability of every person in our community. LIVE UNITED.

[www.liveunitedanc.org](http://www.liveunitedanc.org)