



United Way of Anchorage

VIRTUAL FUN-RAISING IDEAS

Keep in mind that all these events can be done for free, or you can use them as an additional fundraising opportunity. Employees could pay \$10 to be part of an online fitness class. All those who donate at least \$5 a paycheck could be invited to a virtual happy hour with the CEO. For additional ideas or ways to turn these ideas into fundraisers, contact your United Way team.

1. Host virtual activities, lessons or competitions and consider charging \$5-10 donations to participate.
 - a. Cocktail lesson from a mixologist
 - b. Biggest Salmon Caught
 - c. Dancing or DJ classes
 - d. A group workout class
 - e. Most Epic Alaska Adventure
 - f. Company Wide Talent Show
 - g. Flower arranging
 - h. Cooking, baking or wine tasting class
 - * **Bright Idea:** Ask the CEO to join these activities to show his/her support of the campaign.
2. Book a musician or a magic show for employees to watch online with their kids or family.
3. Have a LEGO build competition where the most votes wins. Consider letting the employees' kids have a category as well.
4. Auctions for experiences to be used once employees return to the office, or for things that can be done virtually. Consider hosting on an online site like 32 Auctions or Charity Auctions Today.
5. Raffles for PTO, restaurant or food delivery service gift cards.
6. Run a virtual 5k. Participants agree to run the same distance on the same day. Times are submitted to a designated person and the fastest time wins. Consider having age categories like an in-person 5k.
7. Raffles for virtual happy hour with the CEO
 - * **Bright idea:** Everyone who pledges during the campaign is entered into the raffle. This encourages recurring gifts rather than one-time smaller donations.
8. Virtual dinner with your coworkers or company leadership sponsored by your company.
9. Zoom Bingo or Trivia competitions.
10. Host an Xbox or Playstation video game tournament.
 - * **Bright idea:** Ask the CEO to play the winner, or play employees for their donation of \$10 a game.
11. Challenge coworkers to a lip sync competition.
 - * **Bright idea:** The video with the most votes (\$5 donations) wins!
12. Send employees three ingredients to use in a cooking competition. Consider categories like most creative, most beautiful and most inedible.
13. Have a talented colleague host a Family Paint Night. Compare paintings at the end of class to see how they all turned out.
14. Host a Mini Golf Design Competition. Each participant designs a hole with household objects and shares via video. Award prizes for most creative, most challenging, most detailed, etc.
 - * **Bright idea:** Consider asking competitors to pay an entrance fee to compete.
15. Do a Corporate Step Challenge. Have the CEO pledge a gift or corporate gift if employees can all work together to reach a certain number of steps within a week.
16. Consider a Virtual Book Club with \$10 dues.
17. Host an amateur art or photography festival and have participants enter their art. Turn it into a contest, where attendees can give \$5 to cast votes for their favorite films/photos.
18. Do a virtual food drive from an Amazon list or send hand written notes to a United Way partner.
19. Choose a day to wear a costume from your closet on a video call with coworkers. Best costume wins a prize!
20. Have the CEO randomly join video calls throughout the day as an "undercover boss".
 - * **Bright Idea:** Raise money by departments to see who wins a pop in.
21. Know a local celebrity or friend with a unique pet? Ask them to crash a video meeting.
22. Have employees donate items to an online yard sale with proceeds benefiting United Way.